

Pre-Production Planning Document (MONTAGE)

GENERAL INFO

1. Your Name: **Vanessa De Jesus**
2. PROJECT: **A Morning Neighborhood Stroll**

CREATIVE BRIEF

1. What must it be?
My neighborhood.
2. Who is it for?
Audiences interested in fall, nature, cozy videos.
3. How long must it be?
Around 1 minute.
4. What is your objective with the piece?
Show audiences a walk around my neighborhood.
5. When is it due?
November 16th
6. What is the overall idea?
A calming walk around my neighborhood.
7. What is the storyline summary?
A quiet, peaceful walk around my neighborhood during the cold fall.
8. Elevator pitch:
Let's take a cold morning walk around a neighborhood filled with fallen leaves and fall-decorated houses.
9. Tagline:
Let's go for a stroll.
10. Look and feel description (including "pacing"):
Calm, cold, cozy, fall, autumn.

QUESTIONS / NOTES

SUBJECT:

1. Why did you choose this location?
I sometimes take walks around my neighborhood, and it is beautiful around this time of year.
2. Location ideas:
Decorated houses, leaves on sidewalk, stop sign, me walking.

NARRATION/HOST:

3. Who will lead us through the piece?
No narration if possible! Just calming music to lead viewers through the montage.
4. Narration ideas:

MUSIC:

1. What is overall “mood” and “feel” of the piece?
Autumn, cold, peaceful.
2. Music track ideas:
Calm lofi music.

AMBIENT AUDIO:

1. What is the “location” of the piece? If we close our eyes, where should we imagine that we are?
Cozy, birds chirping, leaves crunching.
2. Ambient audio ideas:
Leaves crunching, footsteps, birds chirping.

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?
No added-in sound effects, just sounds of nature from my video.
2. SFX ideas:

PERMISSIONS:

1. Am I allowed to film here? Do I need permission and/or a permit?
Public space, and I will not film complete houses, only decoration.
2. Will any people be in my shots? Do I need permission and/or release forms?
I do not plan on having anyone in my shots.

GENERAL:

1. What gear do I need to pack and bring with me for the shoot? Film gear, sunscreen, water, etc.
Just my iPhone and tripod if needed.
2. How will I transport everything and keep it safe?
Just carrying it with me.
3. Are there any potential hazards or complications at this location?
None at all :)

SCRIPT

Name: Vanessa De Jesus

Title: A Morning Neighborhood Stroll

VIDEO	AUDIO
Shot of me locking door of house, in right third.	(Fade in calm lofi music)
Steps in crunchy leaves, walking away from house.	(Leaves crunching as I start walk)
Holding camera while showing outfit, while still walking.	(Natural sounds from nature)
Shot of trees.	END:
Shot of fall decorations around houses.	(Lofi music fades out)
Shot of sky.	
Tripod shot of me walking.	
Shot of sidewalk.	
Zoom-in shot of dog walking (if around).	
Shot of my house, me returning.	
END	

STORYBOARDS

Sketch out a storyboard, in sequential order, for **each** of the visuals listed in your script above. Be sure to clearly show the kind of shot (i.e. WS - Wide Shot, CU - Close Up, ECU - Extreme Closeup, O/S – Over Shoulder), and indicate any camera or subject movement. You might want to make a note of what this is and why this shot is important (i.e. “establishing shot for barn”, “show detail of blue flowers”, “show reflection of tree in fountain”, “visitor walking from right to left in frame”, etc.).

Print out and sketch (hand draw) on the separate *Storyboard Template* document, then scan or snap a photo of it to add the completed storyboards here (as JPG files). Make sure they are in order as the audience will see them.

(two images attached below)



