

Pre-Production Planning Document (PODCAST)

GENERAL INFO

1. **Vanessa De Jesus**
2. PROJECT: **Let's Have a Sleepover**

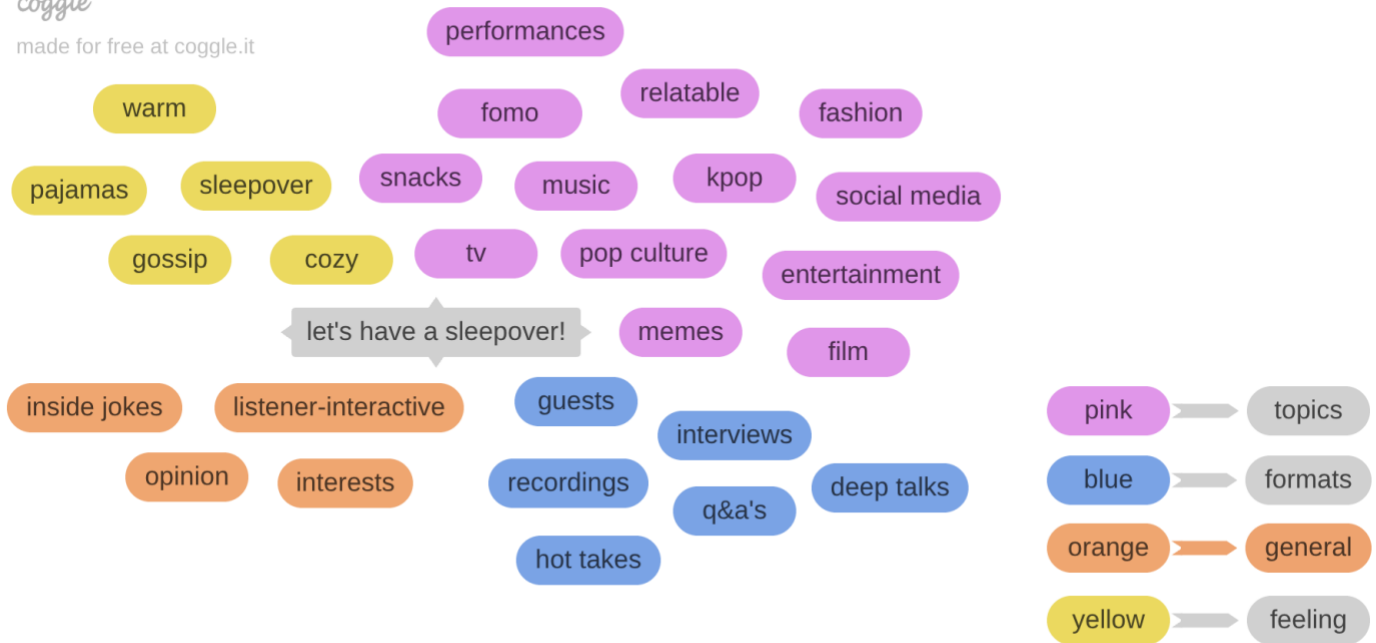
CREATIVE BRIEF

1. What must it be (i.e. format, like audio-only podcast, video, etc.)
Video podcast.
2. Who is it for? (**Note:** this should **not** simply be “for the professor” or “my classmates”. What real world audience would find this piece appealing? Think about age, location, education level, life position, interests, etc. For example, a piece on retro video games might appeal to those who grew up in the 1980’s in the US. A piece on a local library might appeal to seniors living nearby, etc.)
Women, ages 18-24, interested in pop culture and fashion.
3. How long must it be?
5-7 minutes
4. What is your objective with the piece?
To have relatable opinions or hot takes, talk about pop culture.
5. When is it due?
11/2/25
6. What is the overall idea?
Similar to Upstairs Neighbors, just having a chat!
7. What is the storyline summary?
What a 21-year-old girl has to say in these times.
8. Elevator pitch:
Like chatting with your older sister, Nessa goes on about FOMO, music and fashion today, and questionable hot takes.
9. Tagline:
Where FOMO is all we have.
10. Look and feel description:
Cozy in bed, soft led lights, pajamas. Like a sleepover!

MIND MAP

coggle

made for free at coggle.it



QUESTIONS / NOTES

HOOK:

1. What will grab the attention of the audience within the first few seconds?
2. Hook ideas:

"This may be an unpopular opinion, but..." *intro*

MESSAGE/STORY:

1. What message are you trying to deliver to the audience?
2. Clearly describe the following parts of your story:
 - a. **Beginning:** FOMO: We all have it, we all experience it. Introduce Nessa as the host, with one of the worst cases of FOMO ever.

- b. **Middle:** Get into today's pop culture scene, personal opinions/hot takes, describe life currently.
- c. **End:** Reflecting on the episode + wrapping everything up. End saying FOMO is normal, we all experience it, and to live life!

NARRATION/HOST:

1. Who will lead us through the piece?
2. Narration ideas: **Voiced by me, narration is conversational and has a late-night-talk vibe.**

MUSIC:

1. What is overall "mood" and "feel" of the piece? **Laid-back, effortless.**
2. Music track ideas: **Lofi beat, low, chill.**

AMBIENT AUDIO:

1. What is the "location" of the piece? If we close our eyes, where should we imagine that we are?
In bed! Cozy, with snacks.
2. Ambient audio ideas: **Low volume, lofi beat.**

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why? **Not too many since I want the podcast to give a conversation vibe. Maybe meme sounds to add humor.**
2. SFX ideas: **vine boom, sparkle sound effect.**

SCRIPT

Name: **Vanessa De Jesus**

Title: **Let's Have a Sleepover!**

<u>VIDEO</u>	<u>AUDIO</u>
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(NO VISUALS FOR AUDIO PROJECT)	<p>(Fade in ambient audio)</p> <p>HOOK:</p> <p>Now, this may be an unpopular opinion, but...</p> <p>(Fade in intro + music - lofi)</p> <p>VOICE OVER (host, relaxed tone):</p> <p>Hello everyone and welcome to our sleepover! Hopefully you have your snacks ready because today we have some <i>interesting</i> topics.</p> <p>(Fade in low lofi background music)</p> <p>Host explains FOMO.</p> <ul style="list-style-type: none"> • "We all have it, we've all experience it." <p>Host explains current life situation (full time graduate student, full time employee, no time for anything)</p> <p>Host talks about pop culture, what's been going on recently in media.</p> <ul style="list-style-type: none"> • Concert life • Fashion events • Night life, etc. • Give personal opinions + hot takes. <p>SFX: meme sound effects to go with topics.</p> <p>"FOMO is completely normal guys! It's okay to experience it, but also to live life!"</p> <p>Host begins to wrap up episode.</p> <p>"Thank you so much for coming to the sleepover, I better see you next week!"</p> <p>(Fade music up)</p> <p>(Fade music and ambient out)</p>
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